



Groundspread Magazine – the official magazine of the New Zealand Groundspread Fertilisers Association.

Groundspread Magazine is a free publication distributed to all members of the NZGFA, stakeholders and interested parties. Distribution is via hard copy with a digital version available online.

Longstanding and highly regarded, the magazine provides news and views across all topics affecting the nutrient services and groundspreading industries – from health and safety, professional development to new products and new technology. It keeps readers up-to-date with what’s going on around the country via the branch reports and carries important news from the National Council.

Published four times a year, **February, May, August, November**, Groundspread is well-read and provides a quality and targeted medium for advertisers to increase their visibility to groundspread companies, fertiliser manufacturers and distributors. We welcome all advertising and, as the magazine relies on advertising to cover production and print costs, we are happy to work with you to secure the best option to profile your business. Please note, editorial in support of advertising is by negotiation with the editor.

2020 Advertising Rates and Specifications:

Full page:	270mm high x 183mm wide	\$750	
	Inside front or inside back cover	\$800	10% discount
	Back cover	\$850	on all block
Half page:	130mm high x 183mm wide (horizontal)	\$525	bookings of
	183mm high x 120mm wide (vertical)	\$525	four ads
Third page:	90mm high x 183mm wide	\$425	(All prices are
Quarter page:	130mm high x 90mm wide	\$260	ex GST)

2020 Publication Dates:

Month	Booking Deadline	Copy Deadline	Publication Date
February	Monday 20 th January	Friday 31 st January	Friday 21 st February
May	Monday 20 th April	Friday 1 st May	Friday 15 th May
August	Monday 20 th July	Friday 31 st July	Friday 14 th August
November	Monday 19 th October	Friday 30 th October	Friday 13 th November



Advertising Booking Form for Groundspread Magazine

Secure your advertising space for 2020 – simply complete this form and email it to

lisa.looppr@gmail.com.

Contact Person (Full Name)				
Company Name				
Address				
Email				
Phone				
Publication Date (please tick)	February	May	August	November
Ad size (please specify)	Size	Cost		
Add \$50 for ad re-sizing service (please tick)	Yes	No		
Add \$250 for ad creation service (please tick)	Yes	No		
Total Cost	\$			
Less 10% (where a run of four ad bookings has been made).	\$			

NB: Invoices will be emailed to the contact person above upon publication.

Thank you for choosing to advertise with Groundspread Magazine. We value your business, especially as the publication relies on advertising to cover the production and print costs.

Groundspread Magazine is published by Loop. For all enquiries – editorial and advertising – please contact the editor, Lisa Carruthers at lisa.looppr@gmail.com or +64 21 122 0364.